

PLANT A GREEN MINDSET!

THE PENCIL THAT WILL GROW
INTO PLANTS AFTER USE

PROMUOVERE

Sprout
PENCIL
THE PLANTABLE PENCIL

PATENTED



A SMALL PENCIL WITH A BIG IDEA

By planting a Sprout®PENCIL instead of just throwing it out, you can make sustainability visible to others and inspire them to make small changes in their daily lives. This is the idea behind the Sprout®PENCIL. And it's struck a chord as more than 30 million Sprout®PENCILs have been sold in over 80 countries.



USE

Write or color with your pencil



PLANT

Plant it - Add sunlight & water



GROW

Fresh plants will sprout



Whatever the occasion, once people realize their Sprout®PENCIL can grow into fragrant herbs, luscious flowers – or even fresh vegetables, it's sure to bring a smile and start a conversation.

SUSTAINABLE
AND CERTIFIED
WOOD

PLANT BASED
SEED CAPSULE

GRAPHITE
OR CLAY CORE

100% NATURAL

10 DIFFERENT
NON-GMO SEEDS

AVAILABLE IN
GRAPHITE AND
6 DIFFERENT
COLORS



THE GIFT THAT GIVES BACK

For companies or organizations that have a passion for sustainability, a Sprout®PENCIL is the ideal gift. Made from certified wood, it can be engraved with a logo and given away at conferences and events or used in visitor reception areas.

IDEAL PROMOTIONAL GIFTS FOR:

- Product launches
- Conferences
- Trade shows
- Campaigns
- Teambuilding sessions
- Seminars
- End of year gifts

YOUR LOGO HERE?

Basil Sprout®

Get your company logo and message engraved on the pencil – and choose what language you would like the seed name to be in. Make the Sprout®PENCIL a natural part of your brand and business.



A close-up photograph of a wooden pencil with a green eraser, angled diagonally across the frame. A large, semi-transparent green circle is centered over the pencil. Inside this circle, the word "PENCILS" is written in white, bold, uppercase letters. The background is a soft-focus white surface.

PENCILS

PICK YOUR PENCIL

You have two choices of pencil engraving: standard or custom. You can also choose from graphite or colored pencils.

All Sprout®PENCILs are made from sustainably harvested wood. As wood is a natural material, variations in the shade of the wood may occur.

WOULD YOU LIKE YOUR PENCILS SHARPENED?

Please note that our pencils come unsharpened. We can pre-sharpen them for you for an upcharge.



SPROUT®PENCIL - STANDARD

Seed name and Sprout logo only.
We have different seeds to choose from.
The seeds are located in the characteristic green capsule on top of every Sprout®PENCIL.



SPROUT®PENCIL - CUSTOM

Customize the Sprout®PENCIL by adding an engraving or a print of your logo, web address or slogan. Find our guidelines for customized pencils by downloading the template from our website.

Color print is currently available in Europe but we're working on bringing it to the US market soon



CHOOSE YOUR LANGUAGE

You can get the plant name engraved in your choice of language.
Minimum of 100 pencils per seed type is required.

PICK YOUR COLOR

In addition to graphite, the Sprout®PENCIL comes in colors too. Choose from 6 different color/seed combinations (8 in USA or Canada) and get the pencils as standard or custom engraved.

CHOOSE YOUR COLOR

Each color has its own kind of seed. Please note that these are pencil colors, not the color of the capsule.

MULTI-COLOR RAINBOW

The Sprout multi-color rainbow pencil has 3 colors in one: yellow, blue and red. Ideal for restaurants, company and family events.

MULTI
COLOR



Daisy



Basil



Forget
me not



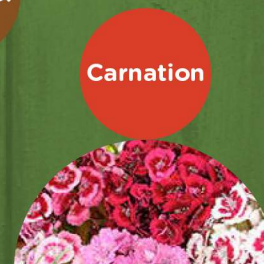
Sage



Chia



Coriander



Carnation



Thyme

Brown available only
in USA and Canada

Pink available only in
USA and Canada

PICK YOUR SEED

Love the taste of basil? The colors of daisy?
Or the smell of carnation?

At orders over 25,000 pieces you have the option to select a custom seed. We are always happy to give suggestions and advice on which seeds to choose, so your message has a strong impact.

We take into account parameters like size, germination time, symbolic meaning and availability to ensure the best result.

We have a wide range of non-GMO, high quality and easy to grow flower, herb and vegetable seeds.



Spruce tree

NEW



Sunflower*

Easy to grow,
very tall,
symbol of power.
Edible seeds



Basil

Easy to grow.
Wonderful herb
with great taste.
Edible leaves



Daisy

Symbol of purity,
joyful flowers,
drought resistant.
Edible flowers



Thyme

Easy to grow herb.
Edible leaves and
flowers for both
sweet and savory
dishes. Bee friendly



Carnation

Symbol of love,
beautiful flowers
in various colors.
Edible petal



Sage

Easy to grow
aromatic herb.
Great flavor
enhancer.
Bee friendly



Forget me not

Symbol of love
and friendship.
Blue, edible
flowers



Coriander

Easy to grow herb
with characteristic
taste. Edible leaves



Cherry tomato*

Easy to grow
vegetable.
Thrives in a warm
and sunny location.
Edible when mature



Chia

Bee friendly, purple
flowers. The fresh
or dried leaves
can be made into
a healthy tea

Sunflower and Cherry Tomato are only available in EU, Canada and USA

PACKAGING



NEW

Enclosed Sleeve
Available
in EU & US



Single Card



3-pack



5-pack



Notebook

NEW



SINGLE CARD

When you order pencils from Sprout you can include packaging in your order. You can choose our standard design or make your own customized packaging.



STANDARD

The single card comes with growing instructions for the Sprout®PENCIL. Our standard single cards are printed with the Sprout designed logo and text on both sides.



PERFECT
FOR EVENTS
OR TRADE
SHOWS



CUSTOMIZED

If you have a story to tell, the single card will give you the needed space to promote your message.

The entire front page is at your disposal and on the back you will find our infographics showing how to plant the pencil.

ENCLOSED SLEEVE

You can choose our standard design or make your own customized packaging.



Available in Europe only

STANDARD

The enclosed sleeve comes with growing instructions for the Sprout®PENCIL. Our standard enclosed sleeves are printed with the Sprout designed logo and text on both sides.

CUSTOMIZED

If you have a story to tell, the sleeve will give you the needed space to promote your message.

The entire front page is at your disposal and on the back you will find our infographics showing how to plant the pencil.

WOULD YOU LIKE YOUR PENCILS SHARPENED?

Please note that our pencils come unsharpened. We can sharpen them for you for an upcharge.

If you want to order a sharpener with or without your logo, the minimum is 100 pcs. For more information, please send your request to sales@sproutworld.com.



3 AND 5 PACK BOXES

Choose between 3 packs or 5 packs for your pencils. We can also customize boxes.



STANDARD

The 3 and 5 packs are printed with the Sprout logo, graphics, and text on all sides and growing instructions on the back.



CUSTOMIZED

The entire front is at your disposal and on the back you will find our infographics showing how to plant the pencil. Longer lead time is required.



YOU'RE IN GOOD COMPANY

Companies and organizations that have
used Sprout®PENCILs to spread their
passion for sustainability:



theguardian



L'ORÉAL



GREENPEACE



CLICK HERE
TO SEE
ALL CASES



SproutTM

LET'S MAKE THE WORLD SPROUT

CLICK
HERE FOR
PRICE
LIST

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 **PROMUOVERE**