



**eco  
friendly**  
Reduce your ecological footprint

**PRO•MUOVERE**

Promotional products made of  
recycled, recyclable and biodegradable material  
designed for a sustainable lifestyle



## COMMITTED WITH SUSTAINABILITY AND THE ENVIRONMENT

The waste of natural resources and the inability of the environment to assimilate all the waste generated by humans are the main cause of the environmental problems that affect us.

Our responsibility and commitment is focused on reducing the effects of climate change by conducting adequate environmental management that preserves the environment by promoting the sustainable use of raw materials and natural resources.

Aware of this, we have created a new line of products that promote their recycling, reutilization and biodegradation to reduce waste and generate the least possible environmental impact.



“Because there is  
only one planet”



## REUSE

Improving the planet begins with a simple action ... Reuse! Give a second use and consume reusable products is mandatory to fight against one of the main environmental problems such as waste.

Each year, more than 2,100 million tons of waste are produced (the equivalent to filling more than 800,000 Olympic swimming pools), caused mainly by plastic. The level of waste produced has accelerated in recent decades and only 16% (323 million tons) of that waste is recycled.

In nature, garbage does not exist, everything is reused or recycled, but we live in a throwaway society where we use products once and it becomes garbage that ends up in landfills, oceans, lakes and rivers.

We can all live sustainably and help to build a better world. The decisions we make and the lifestyle we lead have a huge impact on our planet, it all starts with Reuse. Join our green challenge!





# REUSABLE CUPS

## RECYCLABLE AND BIODEGRADABLE

### REUSABLE

- They are machine washable! Made of polypropylene with a sanitary registration suitable for food use, free of chlorines and bisphenol A, they allow machine washing and reuse, thus extending their useful life. Wash and reuse them!
- Reusable cups avoid 80% of the waste generated by disposable cups, reuse translates into less production of disposable cups, reducing the amount of raw material used in their manufacture and, at the same time, CO2 emissions.

### RECYCLABLE

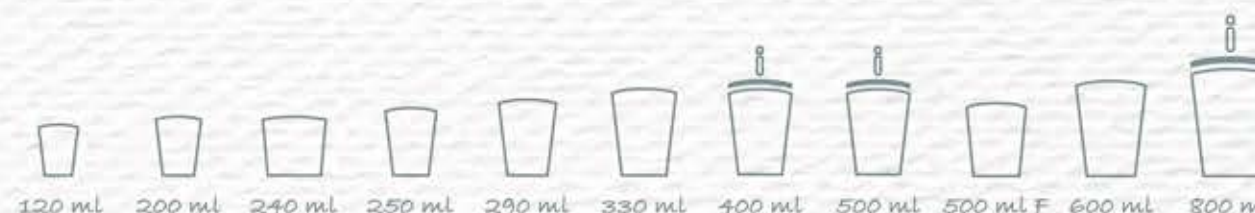
- Recyclable and sustainable. Did you know that a disposable plastic cup takes 800 years to degrade? Our glasses are 100% recyclable, reuse to reduce waste and recycle to avoid them, let's make a more sustainable world.

### BIODEGRADABLE

- Our cups have the ability to decompose naturally and ecologically in a relatively short time, they do not pollute the environment and become compost for the earth.

### CUSTOMIZABLE

- For the customization of our glasses we use the best current printing techniques, from one-ink printing to full-color IML "in-mold labeling" printing that allows the glass to be personalized on its entire surface 360°.
- Inks that can change color! Get a touch of exclusivity and great visual impact with our FeelCup thermosensitive inks that react and change color with cold drinks 6° or hot 45°.





# BIODEGRADABLE PRODUCTS

• Our line of biodegradable products have the ability to decompose naturally and ecologically in a maximum period of 5 years and it does not pollute the environment, even it is transformed into compost for the earth.

• How do we get it? In the base material that we use for each of our products we incorporate an enzymatic additive that will perform the biodegradation function when conditions are favorable for it, (living organic matter of the soil, temperature and humidity), at this time the product biodegrades at 100% transforming into CO<sub>2</sub> + Biomass + H<sub>2</sub>O.

• The Biodegradation option is applicable to a wide selection of our products, check Bio availability.



**ALUMINUM CANS**  
10 YEARS





## POPCORN

Reference	Material	Capacity	Format
P202	polipropileno PP	3.000 ml	190mm ø x 150mm

## MUG

Reference	Material	Capacity	Format
P210	polipropileno PP	450 ml	100mm ø x 85mm

## BOWL SNACKS

Reference	Material	Capacity	Format
P204	polipropileno PP	150 ml	100mm ø x 77mm



## BOWL

Reference	Material	Capacity	Format
P201	polipropileno PP	700 ml	150mm ø x 70mm

## BOWL WITH HANDLE

Reference	Material	Capacity	Format
P211	polipropileno PP	600 ml	120mm ø x 75mm





## RECYCLE

The main objective of recycling is based on the fact that waste must be treated as resources in order to transform it back into raw material to create new reusable products and thus extend their useful life to reduce the waste generated by the products of a only use.

Contribute to build a better world and join our "green challenge", everything starts from home with the recycling of waste that we generate in our day, separates waste into three parts:

1. Yellow Container: plastics such as bottles, glasses or bags, brick containers, cans and plates.
2. Blue Container: paper and cardboard such as packaging, boxes, envelopes, newspaper, etc.
3. Green container: glass such as bottles, glasses, container containers, containers, etc.





CARDBOARD GLASSES  
RECYCLABLE



- |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |
| 115 ml  | 200 ml  | 220 ml<br>normal /<br>normal  | 220 ml<br>doble capa /<br>double layer  | 350 ml<br>normal /<br>normal  | 350 ml<br>doble capa /<br>double layer  | 450 ml<br>normal /<br>normal  | 450 ml<br>doble capa /<br>double layer  |





# PROMUOVERE

PROMUOVERE SRL

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