

Dressing ideas with sustainability

**CATALOGUE** 

# The company





#### **About us**

La Giuseppe Di Natale S.p.A. nasce nel 1924 come piccola impresa a conduzione familiare specializzata nella stampa e nella rilegatura di rubriche tascabili. Più che la storia di un'azienda, la nostra è la storia di una famiglia che si è "allargata" nel corso degli ultimi novant'anni, inseguendo una passione portata avanti con dedizione da ben quattro generazioni. La passione per la stampa, per l'odore della carta, la passione per le lavorazioni artigianali che accompagna e sostiene ogni nostra creazione.

L'azienda conta oggi ben 80 dipendenti ed ha acquisito un respiro internazionale, vantando partnership con clienti di rilievo nel settore B2B e Stationery. La gamma prodotti si è arricchita notevolmente e spazia oggi dal notes alle agende personalizzate, includendo anche una vasta selezione di accessori per l'ufficio e per il tempo libero, tutto disegnato e prodotto interamente in Italia nei nostri stabilimenti ad Arzano (Napoli).

The history of Giuseppe Di Natale S.p.A. dates back to 1924 when it was founded by current owner's great great grandfather. Born as a small family-run business specialized in printing and manufacturing pocket address books, the company has been evolving over the last 90 years, now counting 80 employees and a product range far more diversified and complete. Calendars, notebooks, diaries and a wide choice of desk, travel and pocket accessories are entirely designed and produced in our warehouse in Naples, southern Italy, with the same devotion to work and passion for high quality hand crafted products that inspired Di Natale family since the beginning.

#### Vision/Mission

La nostra vision? Proporre soluzioni innovative e dal design immediatamente riconoscibile, che differenzino il prodotto dinatalestyle dalle proposte dei competitors per qualità, stile, funzionalità ed ecosostenibilità.

La nostra mission quotidiana è la cura di ogni singolo progetto, dalla fase di elaborazione grafica alla realizzazione fisica dell'oggetto, prestando la massima attenzione ad ogni dettaglio che possa accrescere la qualità ed il valore percepito del prodotto, ma sempre nel rispetto dell'ambiente. Sosteniamo i nostri clienti a 360° nella realizzazione delle loro idee, offrendo un supporto tempestivo, flessibile, sempre customer-oriented, per dare forma e sostanza ai loro progetti.

Our vision is to make dinatalestyle products one-of-a-kind within the industry, different from competition and immediately recognizable for design, innovation, functionality and sustainability. That is why our everyday mission is taking absolute care of every single project, from design stage to production, with every possible effort to give best quality and high valued products to our customers, always keeping a strict focus on sustainable production requirements. We aim at supporting our customers with a 360° quick and flexible service, to help them turn their ideas into concrete products speaking for their brands.



#### Sostenibilità

Ci impegniamo quotidianamente per contenere l'impatto ambientale delle nostre lavorazioni, riducendo al massimo gli sprechi ed investendo sempre più nel riutilizzo di materie prime riciclate. Cuoio rigenerato, cartoncini grezzi, carte contenenti scarti da lavorazioni agro-industriali sono solo alcune delle materie prime che caratterizzano le nostre collezioni realizzate esclusivamente con carta FSC.

#### Sustainability

We take any possible action to reduce the environmental impact of our productions. We commit everyday to waste reduction and reuse of wasted or recycled materials, thus contributing to reduce Co2 emissions. Regenerated leather derived from 100% recycled leather fibers, recycled natural cardboards containing up to 30% post-consumer recycled waste are just a few examples of the raw materials used for our covers, while all inner papers used are FSC certified.



#### Versatilità

Siamo sempre pronti a proporre soluzioni innovative per materiali, tecniche di stampa, personalizzazioni. Studiamo e realizziamo prodotti su misura. Per questo amiamo definirci dei "sarti": cuciamo il prodotto sulle esigenze di ciascun cliente.

#### **Flexibility**

We love calling ourselves "tailors" rather than manufacturers. We are specialized in tailor-made productions designed and produced according to every customer's needs. Our customer-oriented flexible approach will help you find the right solution in terms of materials, printing techniques and customization.



#### **Artigianalità**

Le nostre lavorazioni prevedono ancora molte fasi manuali, rendendo ogni prodotto unico in quanto "fatto a mano". L'unicità è un valore raro da preservare nell'era delle produzioni in serie. Rende il prodotto esclusivo, accrescendone il valore percepito.

#### **Craftsmanship**

Our production still relies on manual labor, which makes every product "unique" being handmade. Uniqueness and craftsmanship are important values becoming rarer and more valued in the mass production era we are living. Therefore we keep them jealously to offer exclusive products to our customers.



#### **Qualità**

Fornire prodotti di qualità, che durino nel tempo e che rispecchino le aspettative del cliente. Questo è un valore fondamentale che guida tutte le nostre produzioni.

#### **High Quality**

We aim at offering high quality, sustainable and durable products meeting each customer's expectations.

#### MATERIALI ECOSOSTENIBILI - ECO-FRIENDLY MATERIALS









#### Cuoio rigenerato

Protagonista delle collezioni Retime è il cuoio rigenerato. È un materiale di recupero ottenuto dal 100% di fibre di cuoio riciclato. Una materia prima estremamente flessibile, morbida, vellutata al tatto, disponibile in una vasta selezione di colori e grane.

#### Regenerated leather

Regenerated leather used in our Retime collections is an eco-friendly material derived from 100% recycled leather fibers. It is extremely flexible and soft, with a very nice feel, available in a wide choice of colours and textures.



#### Le carte che raccontano una storia

Carte e cartoncini ricavati da scarti di lavorazioni industriali: lavorazioni del caffè, mandorle, nocciole, olive, kiwi, mais, agrumi, lavanda, ciliegie, lana, cotone, cuoio e tanto altro. Le carte sono certificate FSC, prodotte con 100% energia verde e senza OGM.

#### Papers with a story to tell

Papers and cardboards containing post-consumer recycled waste: by-products from coffee, almonds, hazelnuts, olives, kiwi, corn, citrus fruit, lavender, cherry, wool, cotton leather and much more. Besides, the papers are FSC certified, produced with 100% green energy and are GMO free.



#### Cartoncini riciclati e creativi

Carte e cartoncini 100% riciclati, dalla superficie ruvida e porosa al tatto. Disponibili in una vasta scelta di colorazioni, certificati FSC.

#### Recycled and textured cardboards

Papers and cardboards 100% recycled and FSC certified, available in a choice of vibrant colours. Their rough and irregular surfaces evoke the recycling process they derive from.



#### Materiale di rivestimento

Tele, carte texturizzate e cuoio rigenerato possono essere utilizzati come rivestimento per le copertine di notes ed agende, conferendo al prodotto un aspetto molto naturale ed originale, rispettando l'ambiente e consentendo quindi l'ecosostenibilità.

#### Coating materials

Cloth, textured papers and regenerated leather can be used as coating materials for the covers of our notebooks and diaries, giving the product a natural and mostly original look and always meeting sustainable production requirements for an environmentally friendly product range.



#### Interni in carta certificata FSC e 100% riciclata

Tutti i nostri prodotti sono realizzati in carta certificata FSC proveniente da foreste gestite rispettando rigorosi standard ambientali, sociali ed economici.

#### Inner papers FSC certified and 100% recycled

All our notebooks and diaries are printed on FSC certified papers, that is papers that have been sourced in an environmentally-friendly, socially responsible and economically viable manner.

Le nostre collezioni nascono dal connubio di sostenibilità e design. La parola chiave è ricerca. Ricerca grafica, di forme e linee innovative e funzionali. Ricerca di materie prime originali e sempre più "green", per promuovere il riutilizzo di materiali di recupero, riducendo gli sprechi.

Our collections arise from the combination of sustainability and design and rely on a constant research for innovative, functional and sustainable solutions. We are always looking for new eco-friendly raw materials, to promote re-use of commonly wasted matter, thus reducing waste.



Nel segno del nostro impegno quotidiano per la sostenibilità abbiamo piantato i primi 600 alberi della **Dinatalestyle Forest**. Per ogni albero piantato, un respiro per il pianeta. E' questa la missione che ispira la nostra foresta. Grazie ad ogni albero piantato, infatti, contribuiamo ad assorbire CO2, migliorando la qualità dell'aria e favorendo la biodiversità. Fare parte della nostra foresta significa condividere un impegno concreto per la salvaguardia del pianeta.

Our daily commitment to sustainability has led us to plant the first 600 trees in **Dinatalestyle Forest**.

Every planted tree makes the planet breathe. This is the mission inspiring our forest. Every planted tree makes air quality better by contributing to CO2 emissions reduction and biodiversity. Being part of our forest means to share a concrete commitment to environmental protection of the planet.























**Bullet Journal Modimò** is an innovative and most useful tool to plan everyday activities, whether for business or leisure. Its flexible regenerated leather cover and its functional binding allow you to insert two inner journals (white, ivory, lines, travel, food, books, diary, week, my plan, colours) and replace them anytime, quickly and easily. Mix and match the inner journals as you wish to make your Bullet Journal Modimò® as unique as you are.





The regenerated leather cover is extremely flexible, handy and light to bring along.

The inner journals are refillable thanks to the elastic band applied to the spine.

Replace them anytime you want, always keeping the same cover. Bullet Journal Modimò is an eco-friendly sustainable product.









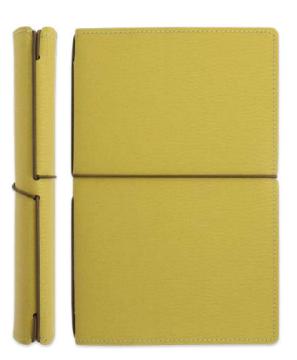
### modimo



#### **Basic**



#### Top



Two available sizes: desk size 13 x 21 cm pocket size 10 x 15 cm.

Bullet Journal Modimò becomes even more elegant and refined thanks to the stitching along the cover edges and the useful inner pockets. Covers are made in soft regenerated leather deriving from 100% recycled leather fibers.



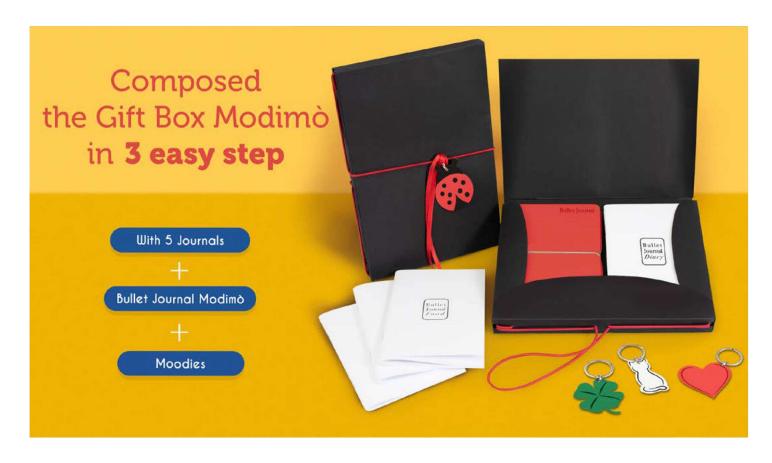
**BASIC**: choose the cover color you prefer from the available standards:



**TOP**: regenerated leather bourbon finish



#### Gift Box Modimò



Our **Gift Box Modimò** is cretive: you can choose a **Bullet Journal Modimò**, a handy **cardboard case** in red or black color containing the notebook, 5 thematic journals and a nice Moodies, a thematic and creative charm, which can be used as key ring as well.



1 Gift Box Modimò. Contains 5 thematic journals: Diary, MyPlan, Travel, Books and Colours

Size 10x15, 13x21



2 Bullet Journal Modimò. Choose the color and the size you prefer.

Size 10x15, 13x21



Moodies.
A special though which you can use also as key ring or page marker.

Size 6x6

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### Moodies



**WISH**For a great celebration



FOUR-LEAF CLOVER
May Lady Luck smile on you



**CLOUDNET**Thoughts and dreams



AD MAIORA
Congrats on your great success



**KITTY**Follow your instincts



**BOBBY**Best friends



**TRUE LOVE**Just to say I love you



**LADYBUG**Seize the moment



**WANDERLUST**Follow your dreams. They know the way.



**WANDERLUST**Shining lights, good vibes



Attach the Moodie to the key ring and bring it always with you.

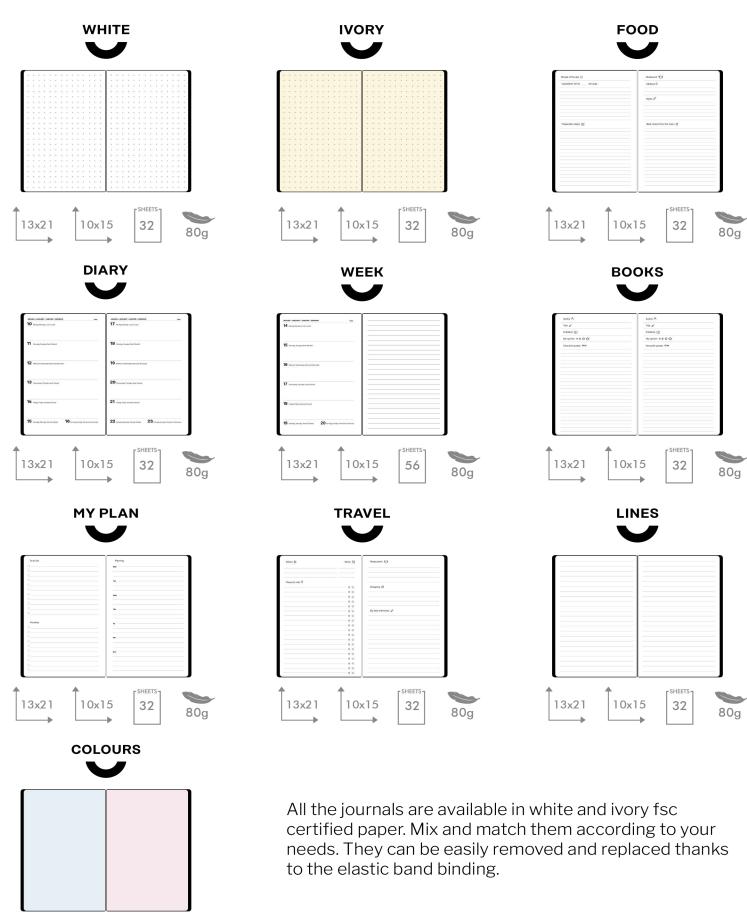




Tie your Moodie to the box or to your Bullet Journal and use it to write down your thoughts.

### modimo JOURNALS





13

13x21

10x15

32

80g



### TAJkUINO® Retime

Con la sua copertina in cuoio rigenerato ottenuto dal 100% di fibre di cuoio riciclate e la carta interna 100% riciclata, il nuovo taccuino RETIME è la scelta giusta per un regalo corporativo elegante e rispettoso dell'ambiente.

Scopri tutte le possibilità di personalizzazione ed interno, per renderlo un regalo esclusivo ed unico.

With its soft feel regenerated leather cover derived from 100% recycled leather fibers and the 100% recycled inner paper, the new Retime Takkuino is a perfect business gift, elegant and eco-friendly.

Discover all the customizing options for cover and inner contents, for a unique and exclusive gift.

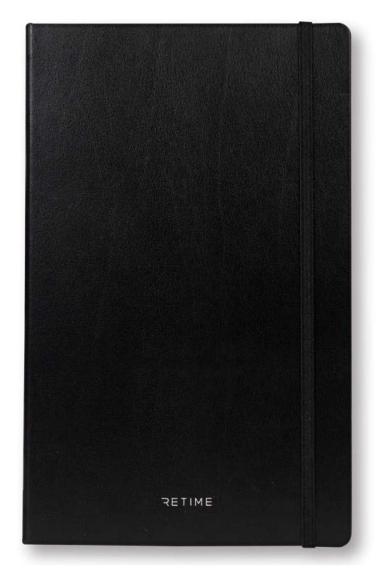






**02** — Talkuino

#### Talkuino RETIME





Un classico senza tempo, il taccuino è da oggi disponibile in versione ancor più elegante ed eco-sostenibile grazie alla copertina realizzata in cuoio rigenerato. Ottenuto dal 100% di fibre di cuoio riciclato, il cuoio rigenerato ha una superficie opaca e piacevole al tatto ed è disponibile in una varietà di colori e grane.

The classic hard cover bound notebook becomes even more elegant and eco-friendly thanks to the brand new regenerated leather cover. Regenerated leather derives from 100% recycled leather fibres and is available in a choice of colours and textures to choose from.



Light brown

Dark brown

Blue
Black

Cod. 07





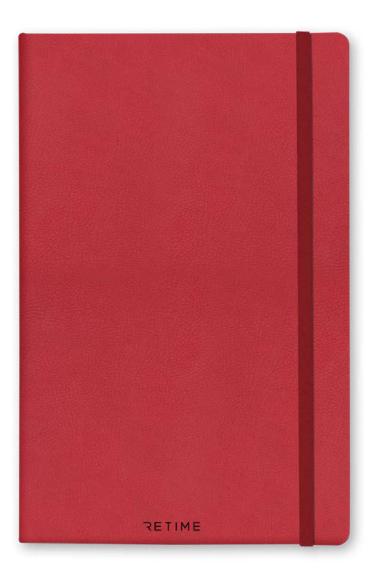


CATALOGUE 2020



### Talkuino RETIME COUNTRY







Cod. 05

Black

Notebook: A4, 14,7x21, 13x21, 9x14

Weekly diary: 17x24, 14,7x21, 13x21, 9x14

Daily diary: 14,7x21, 9x14





### Regular



Wire-o bound notebook/diary with soft regenerated leather cover in 6 bright colours with a smooth surface.





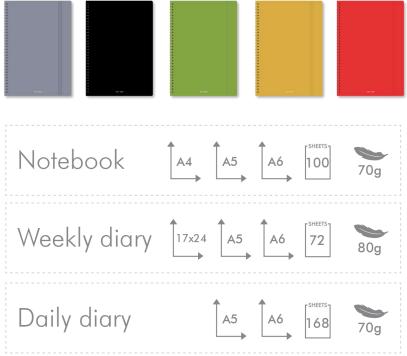


## RETIME E-Regular

Cod. 82/E

Wire-o bound notebook/diary with soft regenerated leather cover in 6 bright colours with a smooth surface. Flat elastic band closure in matching colour included.





SUSTAINABILITY

Refillable cover made in soft regenerated leather. Extremely elegant and functional thanks to the inner pockets with business card slots.

### Manager

Cod. 97





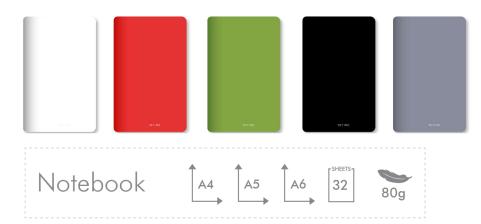
### Slim stitched



Stitched booklet with flexible cover in soft regenerated leather. Handy and light, the stitching adds value to the product.

Cod. 96





#### RETIME

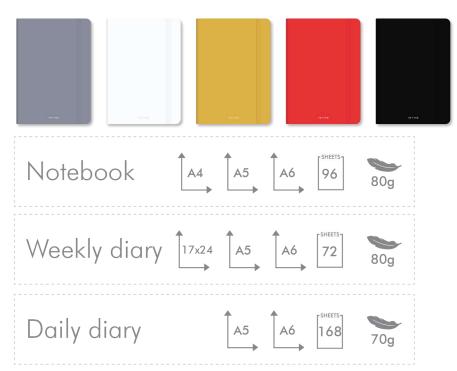
### E-Vogue



Thread sewn notebook/diary with soft regenerated leather cover available in 6 colours. Flat elastic band closure in matching colour included. Round corners.







### **Travel Set**



Travel wallet made in soft regenerated leather with a smooth elegant finish. Available in 6 colours, it comes with a small stapled notebook inside, a boarding pass as well as a passport sample.





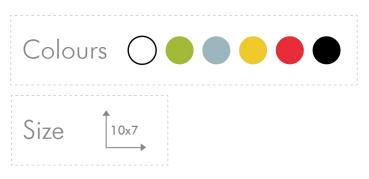
RETIME accessories

### **Pocket**



Business card holder made in smooth regenerated leather. Suitable to contain 4 business cards.

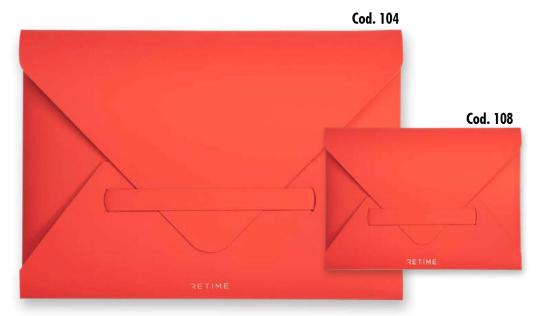




### Clutch



Regenerated leather envelope available in several sizes, to contain A4 documents, ipad or business cards. Flexible and versatile.







#### **RETIME** accessories

### Pen



Colourful pen holder made from soft regenerated leather available in 6 colours. Easy to assemble thanks to the 4 closing buttons. It brings elegance and colour to any desk.







### Plus



Wire-o bound notebook/diary with a grainy textured regenerated leather cover available in 4 colours. Elastic band closure in matching colour available.





#### RETIME Bourbon

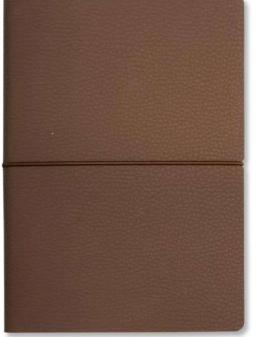
### Plus Bound

SUSTAINABILITY

Perfect bound notebook/diary with grainy textured regenerated leather cover with a matt finish and a velvet touch.

Round elastic band closure in matching colour included.



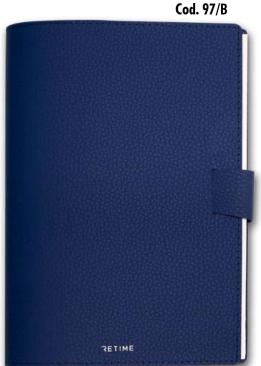




### Manager



Refillable cover made in soft regenerated leather with a grainy texture and a matt finish. Extremely elegant and functional thanks to the inner pockets with business card slots.



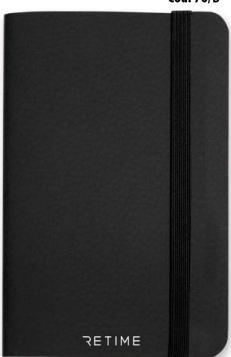


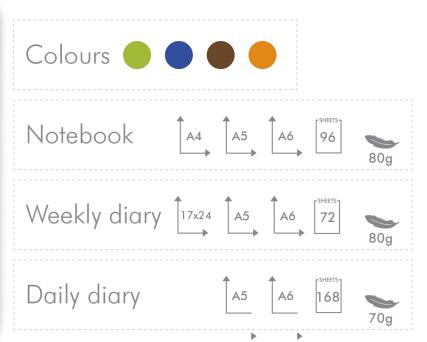
## RETIME Bourbon E-Vogue

Cod. 76/B



Thread sewn notebook/diary with grainy textured regenerated leather cover available in 4 colours.
Flat elastic band closure in matching colour.
Round corners.

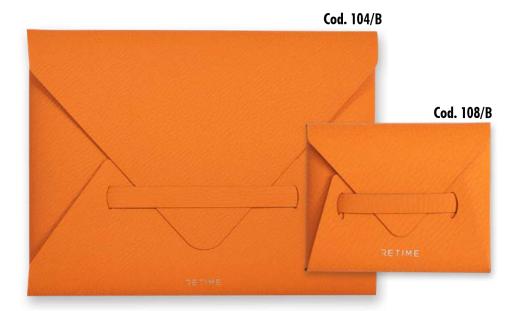






Regenerated leather envelope with a matt textured finish. Available in several sizes, to contain A4 documents, ipad or business cards.Flexible and versatile.

### Clutch



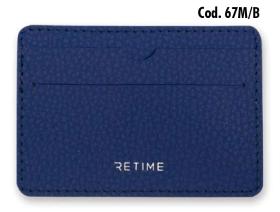


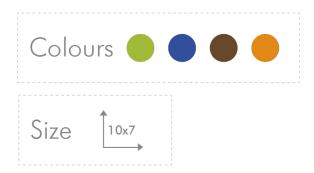
#### RETIME Bourbon accessories

### **Pocket**



Business card holder in soft regenerated leather with grainy texture available in 4 colours. It fits 4 business or credit cards.









Wire-o bound notebook/diary with flexible regenerated leather cover in Vintage finish. Contrast colour lace closing the booklet.

### Secret

Cod. 188/V





#### RETIME Vintage

### Canvas





Flexible regenerated leather cover in Vintage finish. Available in both glued and thread sewn version. Spine coated with coloured cloth in matching colour. Opens flat for a comfortable writing experience.



### Taccuino



Hard cover thread sewn notebook/diary with a grainy textured regenerated leather cover. It includes a flat elastic band closure in matching colour and a ribbon page marker.

Cod. 172/V



#### RETIME Vintage

### E-Vogue

Cod. 185/V



Thread sewn notebook/diary with soft regenerated leather cover in warm colours and textured finish. Flat elastic band closure in matching colour included. Round corners.





### Clutch



Regenerated leather envelope available in several sizes, to contain A4 documents or business cards. Flexible and versatile.

Cod. 194/V











#### RETIME Vintage

### **Travel Set**

Cod. 198/V







Travel wallet made in soft regenerated leather including a small stapled notebook, a boarding pass as well as a passport sample.



Business card holder made in regenerated leather with a grainy texture.

2 inner pockets to contain 2 business or credit cards.

### **Pocket**

Cod. 202/V







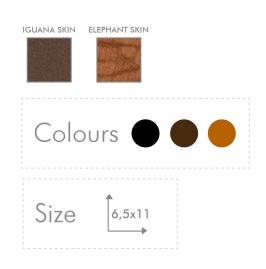
RETIME Vintage

### Luggage Tag



Luggage tag made from soft regenerated leather with a grainy texture.





31



### Recycle Me

### Regular





Wire-o bound notebook/diary with 100% recycled cardboard covers. The rough and irregular surface of the covers gives them a very natural look.









#### RecycleMe





Stitched booklet with 100% recycled cardboard covers available in a choice of bright natural colours.

### Slim stitched

Cod. 48





#### RecycleMe

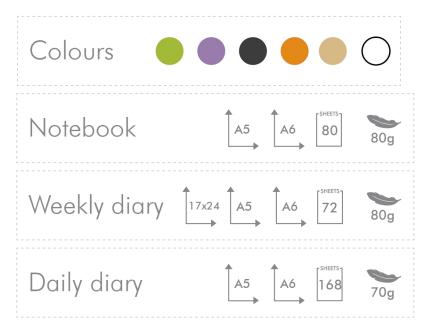
### Canvas





Flexible recycled cardboard cover, available in both glued and thread sewn version. Spine coated with coloured cloth in matching colour. Opens flat for a comfortable writing experience.

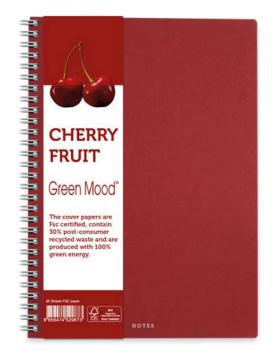


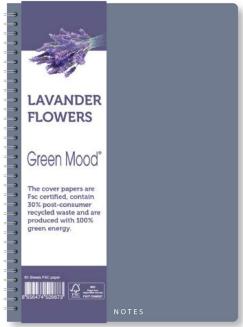


### Green Mood CHERRY FRUIT Green Mood. The cover papers re Fsc certified, t-consumer led waste P produced NOTES o green NOTES The County Deboys are 30° centre of the state of the Perchante Paries Produced with 100% are green energy. COFFEE PEANS

## Green Mood Regular 64.610

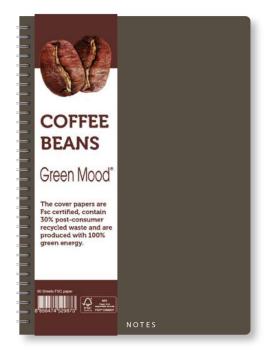
Wire-o bound notebook/diary with recycled cover papers containing up to 30% alimentary waste. By-products from kiwi fruit, cherry fruit, lavender and coffee are among the raw materials used for covers and give this range a distinctive look. The papers are FSC certified and produced with 100% green energy. The products come with a cover sleeve explaining the origin of the papers used.













Notebook

A4

A5

A6

[SHEETS]

70g

Weekly diary

17x24

A5

A6

[SHEETS]

72

80g

Daily diary

A5

A6

[SHEETS]

70g



## Green Mood Slim stitched

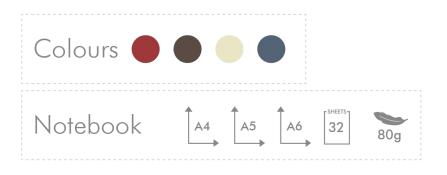
Handy and light, this booklet has an elegant stitching on the spine to hold the sheets together. Full colour printed cover sleeve included.





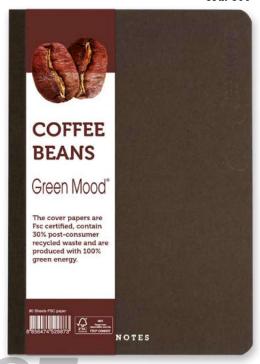






## Green Mood Canvas

Cod. 800





Flexible recycled paper cover, available in both glued and thread sewn version. Spine coated with coloured cloth in matching colour. Opens flat for a comfortable writing experience. Includes full colour printed cover sleeve explaining the origin of the papers used.





#### Green Mood

## Taccuino cod. 630

Hard cover thread sewn notebook/diary with cover papers containing up to 30% post-consumer recycled waste. It includes a coconut button or elastic band for closure and a ribbon page marker. Full colour printed cover sleeve included.

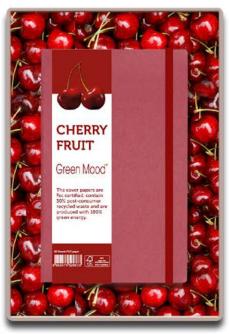












Notebook

A4 A5 A6

Weekly diary 17x24 A5 A6

80g

Daily diary





Colours













Una linea accattivante, realizzata interamente con carte certificate FSC risultanti dal riciclo di scarti di produzioni industriali della lana e del cotone.

Lasciatevi sedurre dai colori caldi e dalla suggestione tattile, per un prodotto unico nell'aspetto e nell'elevato valore ecologico.

The whole range is created using eco-friendly fsc certified papers containing wool and cotton wastes.

Be seduced by the warm colors of Renew range, for a unique and eco-friendly product.









#### RENEW COTTON & WOOL

#### **RENEW** COTTON COLOR



Grey



Pearl

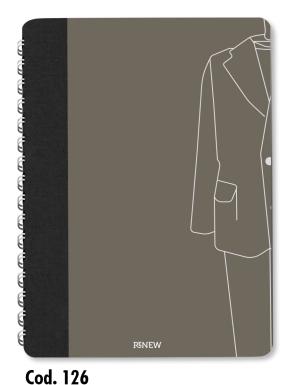


White

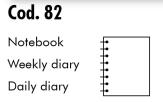
**Renew Trend** 



**Renew Plus** 



**RENEW** WOOL COLOR



Notebook
Weekly diary
Daily diary

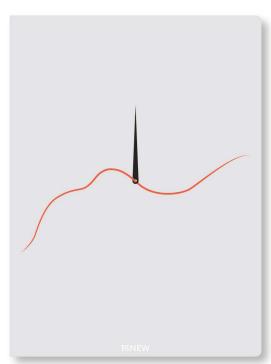
RENEW RENEW
Black Blue

**Renew Canvas** 

Notebook



Renew blocco incollato



Notebook

SUSTAINABILITY V



#### RENEW LEATHER

#### RENEW LEATHER COLOR





Autumn

Midnight



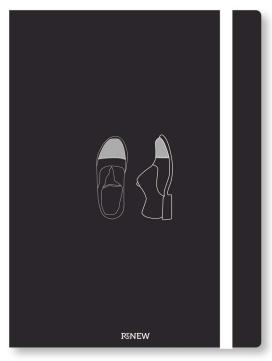
Oyster

Sand





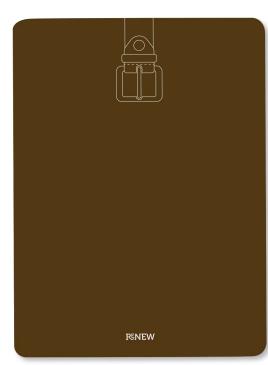
#### **Renew Taccuino**



Cod. 13

Notebook Weekly diary Daily diary

#### **Renew Flex**



Cod. 19

Notebook Weekly diary Daily diary

#### **Renew Slim**



Cod. 640

Notebook Weekly diary

#### **Renew Plus**



Cod. 126

Notebook Weekly diary Daily diary







# GoGrey Trend 661.999

Thick raw cardboard cover with a smooth surface in grey colour. 4 cover designs to choose from, all of them inspired by nature to spread an important message: #Save the Future.

## #SAVE THE FUTURE



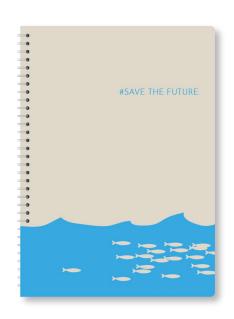
Fauna



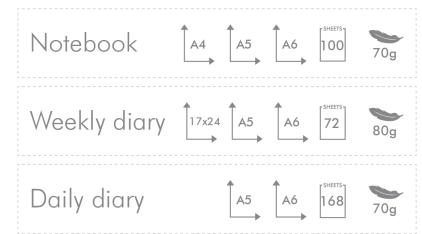
Flora



Glaciers



Sea





# GoGrey Slim stitched

Cod. 995





# GoGrey **Canvas**

Flexible cover in raw grey cardboard, available in both glued and thread sewn version. Spine coated with coloured cloth in matching colour. Opens flat for a comfortable writing experience.







## Colorissimo Basic

**Cod. CB100** 



### Colorissimo **Neon**

Project book

with 4 pp dividers

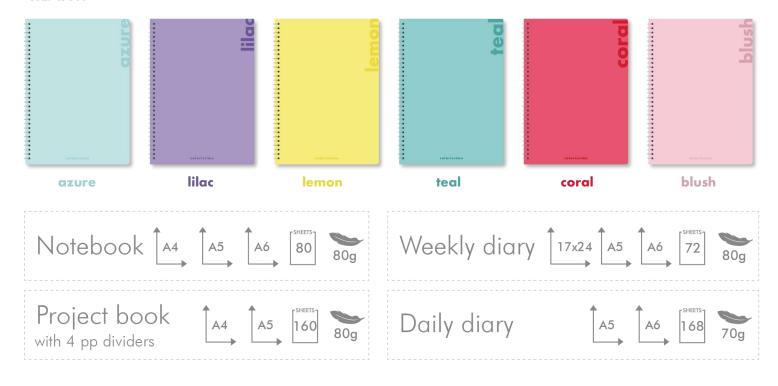
High quality polypropylene covers in 4 neon colours. Uv print to front cover. Wire-o binding on long edge.



Daily diary

## **Pastel**

Cod. CP300



### Colorissimo

High quality polypropylene covers in 4 frosted colours. Discrete uv print to front cover. Wire-o binding on long edge.

## Terra





47



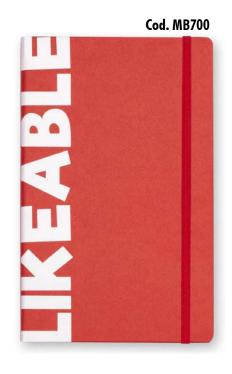
## MyBros **Regular**





# MyBros **Taccuino**

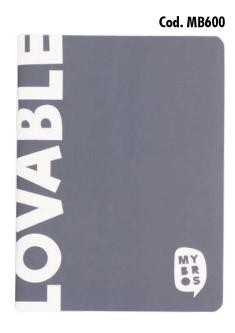
Hard cover thread sewn notebook/diary. 6 cover designs available. Includes elastic band closure in matching colour and page marker.







## MyBros Slim stapled













Notebook













## Pastel **Regular**





### Pastel **Canvas**

Soft touch laminated card cover available in 4 colours. Spine coated with white cloth. Available in both glued and thread sewn version. Opens flat for a comfortable writing experience.





## Slim stapled

Cod. P1040



## Pastel Desk mate

Desk diary with undated pages for everyday planning and tasks management. High quality polypropylene covers in 4 pastel colours with wire-o binding on top edge.

80g

Cod. P1050





Undated diary 34x24 52 80g

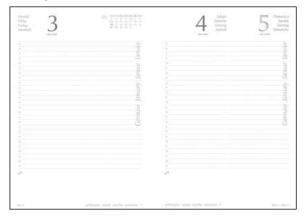


#### Notebooks and diaries

Choose the inner layout most suitable to your needs among the available standards or create your own.

### Inners

#### Daily



#### Weekly

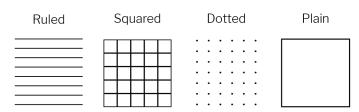


#### Notebook



Thread sewn bound: white paper / ivory paper

Wire-o bound: white paper



### Displays



Cardboard display



Plexiglass display





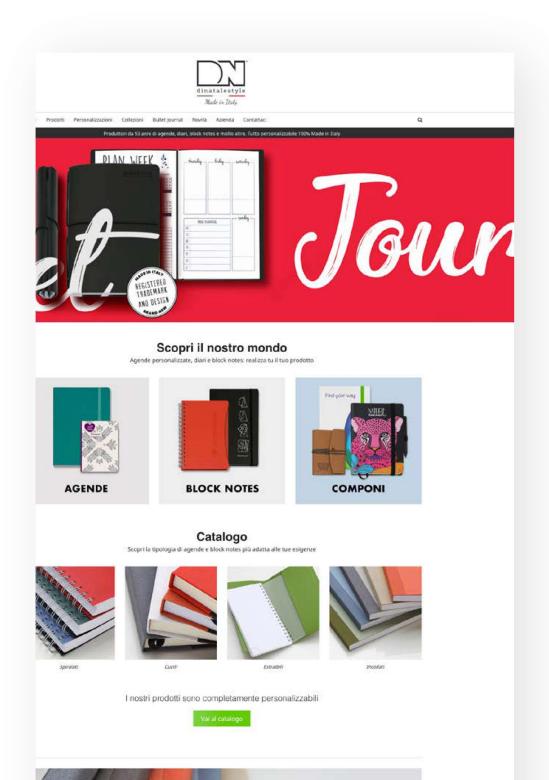
Wooden display

## WEBSITE

Discover more on www.dinatalestyle.com

Our website is constantly updated and includes the entire range of products: notebooks, diaries, calendars, accessories and much more.

Search by product category or by collection to check out the latest products and innovations.





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